Notification of Ministry of Public Health
(No. 394) B.E.2561 (2018)
Issued by virtue of the Food Act B.E. 2522
Re. Food products Required to bear Nutrition Labelling and Guideline Daily Amounts, GDA Labelling

To provide Nutrition Labelling along with Guideline Daily Amounts; GDA, Labelling which contains energy value, sugar, fat and sodium content on the labels of some kinds of foods for the benefit to consumers and in order to support preventive measures to reduce nutritional problems.

By virtue of the provisions of Sections 5 and Section 6 (10) of the Food Act B.E.2522 (1979), the Minister of Public Health hereby issues a notification as follows;

Clause 1 The Notification of the Ministry of Public Health No. 374 (B.E. 2559) entitled "Food products Required to bear Nutrition Labelling and Guideline Daily Amounts, GDAs Labelling“, shall be repealed.

Clause 2 In this Notification,

"Returnable Glass Bottle” means a glass bottle which is used for filling ready-to-eat liquid foods, and can be returned to clean and fill such liquid foods again.

“Guideline Daily Amounts (GDAs)” means a set of information on the energy value with the amounts of sugar, fat and sodium in grams and in percentage of Recommended Daily intake (RDI) per package displayed on the food labelling in the format attached to this notification.

Clause 3 Food products required to bear nutrition labelling and Guideline Daily Amounts (GDAs) labelling are as follows:

(1) Snacks including:

(1.1) Fried or baked potato chips;
(1.2) Fried or baked corns;
(1.3) Rice crisps or extruded snack;
(1.4) Roasted or salty roasted or flavoured legumes/nuts/seeds;
(1.5) Fried or baked or flavoured seaweed;
(1.6) Fried or baked or flavoured meat-based snacks;
(1.7) Mixed snacks containing more than one type of snacks listed in (1.1) – (1.6)

(2) Chocolate and Chocolate flavoured like products
(3) Bakery products including:
   (3.1) Crackers or biscuits;
   (3.2) Filled wafers;
   (3.3) Cookies;
   (3.4) Cake;
   (3.5) Pies and pastries, both with and without stuffing
(4) Semi-processed foods including:
   (4.1) Noodles, a sheet of rice noodle, wheat noodles, rice vermicelli and mung bean vermicelli;
   (4.2) Boiled rice and rice porridge
(5) Chilled and frozen ready-to-eat meals
(6) Beverages
   (6.1) Beverages which are produced from or contain fruits, edible plants or vegetables whether or not carbon dioxide or oxygen gas dissolves, except dried herbal tea drinks;
   (6.2) Beverages which are produced from or contain other constituents which are not fruits, edible plants or vegetables whether or not carbon dioxide or oxygen gas dissolve;
   (6.3) Beverage according to (6.1) or (6.2) in dry form
(7) Ready-to-drink tea in liquid or dry form
(8) Ready-to-drink coffee in liquid or dry form
(9) Flavoured milk
(10) Fermented milk
(11) Other milk products
(12) Soybean beverages
(13) Ready-to-eat ice cream

Food products falling under (6) (7) (8) and (12) which contain in the returnable glass bottles and liquid food products falling under (6) (9) (10) (11) and (12) in which case the area in front of pack are less than 65 sq.cm and inadequate to display the nutrition information panel and GDAs labelling, the nutrition detective mobile applications through mobile phones can be applied together with displaying at the area where the products are sold. Nevertheless, the nutrition panel and GDAs labelling can be displayed on each individual pack by complying with this notification.

Clause 4 Labelling of food products in Clause 3 shall conform to the Notification of Ministry of Public Health, Re: Labelling of prepackaged foods as well as this notification of the Ministry of Public health.

Clause 5 Labelling of food products in Clause 3 shall be done as follows,
(1) Nutrition Labelling shall be displayed either one of the following:

(1.1) Full format of nutrition facts complying to Clause 1.1 of the attachment No.1 of the Notification of Ministry of Public Health, Re: Nutrition Labelling, or

(1.2) Simplified format of nutrition facts complying to Clause 1.2 of the attachment No.1 of the Notification of Ministry of Public Health, Re: Nutrition Labelling in which total energy, total fat, protein, total carbohydrate, sugar and sodium shall be displayed. In addition, if such foods contain cholesterol more than 2 milligrams per serving, cholesterol content have to be displayed in the panel.

In case of making nutrition claims, utilizing value to promote sale or specifying consumer groups in sale promotion, a full format of nutrition facts shall be displayed complying to Clause 1.1 of the attachment No.1 of the Notification of Ministry of Public Health, Re: Nutrition Labelling.

(2) Together with energy value, the content of sugar, fat and sodium (Guideline Daily Amounts, GDAs) shall be displayed, complying to the attachment No.1 of this Notification of Ministry of Public Health;

(3) Regarding food products under the Clause 3 (1)-(3), the statement "consume small amount and exercise for healthy condition" shall be displayed in bold and visible letters. The colour of the letters contrasts with the background's colour and the colour of the frame contrasts with the label's colour.

Additionally, food products under Clause 3 contained in each individual pack which the area in front of pack are less than 65 sq.cm and inadequate to display the nutrition information panel and GDAs labelling, the nutrition panel and GDAs labelling could be displayed on the wholesale packages. Energy value and nutrient contents are calculated based on the individual unit. Nevertheless, the nutrition panel and GDAs labelling can be displayed on each individual pack by complying with the provisions set in this notification.

Clause 6 If producers or importers of foods other than food products under Clause 3 intend to display the nutrition panel and GDAs labelling, the criteria and format of labelling shall be complied with this notification.

Clause 7 Labelling of foods under Clause 3 (1) (1.4) (1.6) (1.7) and 3 (6) (7) (8) (9) (10) (11) (12) and (13), which does not comply with this notification, can still be sold in the market but not more than two years as from the date of this notification come into force.

Clause 8 Foods under Clause 3, which have been displayed the GDAs labelling before the date of this notification come into force and sodium content does not comply with the recommended daily intake determined in the attachment of this notification, such foods can still be sold but not more than two years as from the date of this notification come into force.
Clause 9 Labelling of foods according to Clause 6 which do not comply with this notification, can still be sold but not more than two years as from the date of this notification come into force.

Clause 10 This notification shall not enforce to the following foods:

(1) Foods under Clause 3 which are sold directly to consumers.

(2) Foods under Clause 3 which the special provisions of nutrient declaration have been established in the other notifications.

Clause 11 This notification shall come into force after 180 days from its publication in the Government Gazette.

Notified on 26th September B.E. 2561 (2018)
(Signed) Piyasakol Sakolsatayadorn
(Mr. Piyasakol Sakolsatayadorn)
Minister of Public Health

(Published in the Government Gazette Vol. 135, Special Part 264 Ngor, dated 22nd October 2018)

Note: This English version of the notification is translated to meet the need of the non-Thai speaking people. In case of any discrepancy between the Thai original and the English translation, the former will take priority.
Displaying of energy value with the content of sugar, fat and sodium of food shall conform to the following format and conditions:

1. Format of GDAs (Guideline Daily Amounts) shall be as follows:
   1.1 Four figures of vertical cylindrical shape attached together for consecutive displaying of energy value, sugar, fat, and sodium content;
   1.2 Color of frames of cylinders shall be in the following colors: black, dark blue or white, as the case maybe, and shall be in contrast to background of label;
   1.3 Background color in cylinders shall be in white only;
   1.4 Each line within cylinders shall be in black or dark blue and shall be in the same color of letters displayed within cylinders;
   1.5 Shall be displayed in clear, prominent and readily legible at front side of label.

2. Energy value and the content of sugar, fat and sodium shall be consecutively displayed with size and form of letters which prominent and readily legible in cylindrical figure as follows:
   2.1 The first section displays the text of “Energy” “Sugar” “Fat” and “Sodium” with the same color of line;
   2.2 The second section displays energy value and the content of sugar, fat and sodium per one package which is calculated from the amount of one serving size multiplied by the number of times of consumption per pack;
      Unit of energy is kilocalorie
      Unit of sugar is gram or g
      Unit of fat is gram or g
Unit of sodium is milligram or mg

2.3 The third section displays the percentage of energy value, sugar, fat and sodium content as follows:

- Percentage of energy value based on 2000 kilocalories
- Percentage of sugar based on 65 grams
- Percentage of fat based on 65 grams
- Percentage of sodium based on 2,000 mg

3. The following statements shall be displayed with prominent and readily legible letters

3.1 “nutritional value per....” (a unit of packaging which is easily to understand, such as per 1 cup, per 1 packet (envelope), per 1 box, per 1 bag, etc. shall be filled in the blank) shall be displayed above cylindrical figure;

3.2 “should divide to eat.......times” (the number of times of consumption shall be filled in the blank when the number is more than one serving per one pack) shall be displayed under the text of “nutritional value per......”;

3.3 “* as percentage of maximum daily intake” shall be displayed under cylindrical figure.